



## -Exhibition Guide-

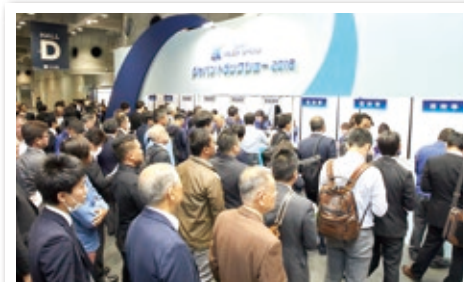




# What is the Japan Truck Show ?

## 1. 55,000 visitors! The largest comprehensive truck related exhibition in Japan.

The Japan Truck Show is a comprehensive exhibition of truck-related products with exhibits by hardware and software manufacturers in the field of trucks and transport, attended by many buyers from the industry, including logistics and transport companies. It also features an abundance of actual truck exhibits, including trucks equipped with the latest technology and customizations boasting highly technical prowess. It offers an opportunity to actually see and feel the cutting edge of the industry and compare products.



## 2. Achieve high quality business discussions to advance your business.

What makes the Japan Truck Show truly great is that exhibitors and attendees are able to engage in interactive communication in front of actual products such as new models and new lines, enabling efficient business and information gathering. Because many of the visitors are logistics and transport companies, etc., the majority of them are company officials, high quality business discussions can be achieved.



## 3. A diverse group of speakers offers commentary on the latest topics and technology in the logistics industry.

An enriching program is presented during the exhibition, including various talks and panel discussions as "The Organizers' Special Addresses."

Addresses and talks are presented by a diverse group of speakers on a wide range of topics such as themes that the managers and officials from logistics and transport companies need to know, the latest information on the industry, and future prospects.



### JAPAN TRUCK SHOW 2016

〈Session〉 September 1 (Thu), 2 (Fri) & 3 (Sat), 2016

〈Venue〉 PACIFICO YOKOHAMA  
Exhibition hall C • D  
Pilotis (outside)

〈Exhibition area〉 約 13,000 m<sup>2</sup>

〈Exhibition scale〉 **77** companies, **230** booths

〈Visitors〉 **26,063**

### JAPAN TRUCK SHOW 2018

〈Session〉 May 10 (Thu), 11 (Fri) & 12 (Sat), 2018

〈Venue〉 PACIFICO YOKOHAMA  
Exhibition hall A • B • C • D  
Pilotis (outside)

〈Exhibition area〉 約 24,000 m<sup>2</sup>

〈Exhibition scale〉 **129** companies, **434** booths

〈Visitors〉 **51,744**

# Main Program

## Business day

Thursday to Saturday for Business

### Booths by hardware and software manufacturers supporting high-quality transport services

#### Exhibitors

- Truck manufacturers
- Body manufacturers
- Part and supply manufacturers
- Services
- Wrecker truck manufacturers
- Tires and wheels
- Maintenance and after-sales services
- Cameras, sensors, digital tachographs
- IT and software
- Press
- Educational, etc.



### Organizers' Special Addresses

A program is presented which is useful to attendees, including marketing strategies and development secrets from vehicle manufacturers, success stories by logistics company managers, and information such as regulations and support measures by the Ministry of Land, Infrastructure, Transport and Tourism, from a variety of perspectives.

### Workshops

Workshops hosted by exhibiting companies offer detailed explanations of product presentations in exclusive spaces and the latest industry information, etc. The ability to ask questions on details such as how to use products, their effectiveness and technical elements is also highly popular, and support measures by the Ministry of Land, Infrastructure, Transport and Tourism, from a variety of perspectives.

## Public day

Saturday for Public

### Cultivating Human Resources Building the Future of Truck Transport

As the manpower shortage in the logistics and transport industries emerges as a social problem, JAPAN TRUCK SHOW organizes events open for public on the final day (Saturday) to promote the image of the industry and inform the general public about the truck transport

In particular, the show encourages children, the manpower of the future, to know and take interest in the industry through experiences like sitting on the driver's seats and having fun across the venue.



### "Join Us! Truck Kids!"

- Stamp Rally
  - Test-riding the driver's seat of trucks
  - Stamp Rally
- Participants collect all original stamps installed across the venue to join a raffle and get prizes (e.g. miniature truck models, etc.) prepared by sponsors.



etc

### Organizer

C/o International Logistics Research & Solution

### Sponsorship

Ministry of Land, Infrastructure, Transport and Tourism (MLIT), Japan Trucking Association, Tokyo Trucking Association, Kanagawa Trucking Association, Saitama Trucking Association, Kinki Trucking Association, 一般社団法人 日本 3PL 協会、日本貨物運送協同組合連合会 etc (Past performance)

## JAPAN TRUCK SHOW 2020

〈Session〉 May 28 (Thu), 29 (Fri) & 30 (Sat), 2020

〈Venue〉 PACIFICO YOKOHAMA  
Exhibition hall  
Pilotis (outside)

〈Exhibition area〉 約 25,000 m<sup>2</sup>

〈Exhibition scale〉 **144** companies, **530** booths

— Suspended due to the impact of the novel coronavirus —

## JAPAN TRUCK SHOW 2022

〈Session〉 May 12 (Thu), 13 (Fri) & 14 (Sat), 2022

〈Venue〉 PACIFICO YOKOHAMA  
Exhibition hall  
Pilotis (outside)

〈Exhibition area〉 約 25,000 m<sup>2</sup>

〈Exhibition scale〉 **150** companies, **550** booths  
(tentative)

〈Visitors〉 **60,000** (estimate)

Next  
Japan  
Truck Show  
Information



## Past exhibitors and visitors

### List of exhibitors (part)

- ISUZU MOTORS LIMITED
- UD Trucks Corporation
- Daihatsu Motor Co., Ltd.
- HANAMIDAI MOTORS
- YOSHINO MOTOR Co.,Ltd.
- Ymaguchi Wrecker Co., Ltd.
- Alcoa Wheels Japan
- ALTIA Co., Ltd.
- BANZAI,LTD.
- Hino Motors, Ltd.
- IVECO S.p.A.
- SENOPRO TRUCKS
- Yano Special Purpose Vehicle Co., Ltd.
- Kodaira sangyo Corporation
- Koito Manufacturing Co., Ltd.
- NIPPON STEEL CORPORATION
- ANZEN MOTOR CAR CO.,LTD.
- Yazaki Energy System Corporation
- Mitsubishi Fuso Truck and Bus Corporation
- SUZUKI MOTOR CORPORATION
- TRANTECHS, LTD.
- NIPPON TREX CO., LTD.
- Jyonan Body Service
- ZF Japan
- Nihon Michelin Tire Co.,Ltd.
- Iyasaka Co., Ltd.
- TAKA NET SERVICE

etc

### List of visitors (part)

- NIPPON EXPRESS CO., LTD.
- Hitachi Transport System, Ltd.
- SENKO Co., Ltd.
- SAGAWA EXPRESS CO.,LTD.
- MARUWA UNYU KIKAN CO., LTD.
- Minaminihon Total Logistics Service
- HAMAKYOREX CO., LTD.
- DAIWA EXPRESS Co.,Ltd
- Japan Post Co., Ltd.
- SEINO TRANSPORTATION CO., LTD.
- Kintetsu World Express, Inc.
- Niigata Unyu Co.,Ltd.
- SBS holdings Inc.
- FUKUOKAUNYU Co., Ltd.
- ALPS LOGISTICS CO., LTD.
- KUMAMOTO KOUTSU TRANSPORTATION CO., LTD.
- YAMATO HOLDINGS CO., LTD.
- Sankyu Inc.
- FUKUYAMA TRANSPORTING CO.,LTD.
- TONAMI TRANSPORTATION CO., LTD.
- FUJI TRANSPORT CO., LTD.
- MARUSO CO., LTD.
- Konoike Transport Co., Ltd.

etc

## About the Japan Truck Show Supporters

### What are Supporters ?

The Supporters are a supporting body of logistics business Operators who endorse the aims of the Japan Truck Show.  
We are currently supported by over 250 logistics and transport companies that have joined for the prosperity of the industry through widely diverse exchange both within the industry and outside it.

Please see here for information on Supporters companies.

<https://truck-show.jp/supporters/>

### What's Supporters



### The Supporters Forum

As a spinoff, JAPAN TRUCK SHOW organizes "Supporters' Forum" across Japan. The events aim to match exhibitors' businesses with the Supporters, who are logistics and transport companies active in different areas of the country. Through the Supporters' Forum consisting of keynote speeches, PR sessions by exhibitors, and social gatherings, the show offers exhibitors various occasions to meet other businesses outside the three-day event.

#### Scheduled to be held in 2021

- Hokkaido • Tohoku Area
- Kansai Area
- Chubu Area
- Kinki Area
- Chugoku • Shikoku Area
- Kyucyu Area



\* Past supporters forum image.

【JAPAN TRUCK SHOW Secretariat】

TEL.+81-3-3667-1572 FAX.+81-3-3667-1581 URL [www.truck-show.jp](http://www.truck-show.jp) MAIL [info@truck-show.jp](mailto:info@truck-show.jp)

7F Unicom Ningyocho Bldg., 1-6-10 Nihombashi-Ningyocho, Chuo-ku, Tokyo 103-0013, Japan C/o International Logistics Research & Solution